

# GENERAL PROVISIONS FOR EXHIBITORS

## Nordic Championships, Margaretehof 7-12 August 2018

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1. The organizer sends order confirmation on the notification when the order is paid and approved.
2. The registrations are registered in the order they arrive at the organizer. Place can not be made available until the registration fee is paid. Market Street is only for booths / tents, no motor homes or caravans will be able to stand along the street. Motorhomes and caravans can stand in a particularly exposed area for exhibitors (along the road into M-hof which is closed) for storage, but there is no electricity. If you want to live in your camper / caravan / lorry, it is the visitors camping area that applies and there is access to electricity.
3. It is not permitted to exhibit live animals, explosive goods or anything else that the mess line designates as inappropriate from a safety point of view.
4. Advertising devices, signs and other objects outside the rented stand are subject to the organizer.
5. Goods that are of a quality or ethical point of view or otherwise inappropriate, may not be displayed. Should this have happened, the goods should be removed immediately from the exhibitor on request and at their own expense. The organisation reserves the right of trial, if goods can be considered unsuitable or not, and also have the right to take measures to remove inappropriate goods.
6. Transfer, in whole or in part, of rented premises is not permitted without permission of the management. Participants are also entitled to not specifically state this, contain other advertisements or other exhibitors that are not included in the notification, within a hired area.
7. Exhibitors are required to submit the adjustments in space and space that may be required due to circumstances. Any comments on the assigned stand will be made before the site is taken possession of.
8. Impact on building blocks, trees, bushes etc. (nailing, painting, etc.) is not allowed.
9. Each exhibitor is required to insure his exhibits. For damage to the person or trade fair area and areas or other property caused by the company's company or staff, the exhibitor is liable and liable for damages. It is also not permitted to use chairs, tables etc. from the exhibition's other area in his booth. Guards will protect Exhibition Street when the exhibition is closed.
10. The organizer is responsible for cleaning in public areas, exhibitors take care of the cleanliness in the rented space. Garbage should be submitted to designated containers for refuse and must not be charged the area's public garbage baskets.
11. All showcases must be installed by Tuesday - and are allowed to be picked up at the earliest Sunday after the last race class. Exhibitors who violate this rule will be charged 3000 SEK.
12. It is not allowed for exhibitors to refer to exhibitions outside the area without permission from the trade fair in the exhibition area through signage.
13. Exhibitors receive three exhibit cards for the staff serving in the stand. If exhibitors wish more exhibit cards than assigned, they can be purchased against invoice.

14. Exhibitors are not allowed to play music on stand or show machines etc. in a way that interferes surrounding standholder.
15. Exhibitors are obliged to comply with the regulations of the trade fair and the safety regulations that the authorities may issue.
16. In case of violation of general regulations, the exhibitor with staff may be rejected from the fair. The exhibitor is not entitled to claim reimbursement of fees or damages due to this against the organizer.
17. Exhibiting companies acknowledge that available information may be disclosed to third parties.
18. Should special tax or other charge be charged for commitment under this contract, the corresponding amount shall be paid by the exhibitor.
20. All oral and written marketing must be consistent and consistent with the Marketing Act.
21. If this year's competitions due to fire, severe weather conditions, special actions by state or municipality, strike, lockout, war or other reason that the organizer can not afford, could not be held or should be changed to change the scope or time, it is released. the organizer from the repayment obligation of the stand rental or part thereof. The exhibitor, on the other hand, has the right, as soon as the fair can be held, to get ahead of the booth and get some compensation for previously paid rent when paying the new stand. In addition, the exhibitor is not entitled to any form of compensation.
22. Electricity drawn into Market Street is adapted to the internet, card reader and any lighting in the stand. If, due to circumstances beyond the control of the organizer, there are restrictions insupply of electricity, the exhibitor is not entitled to recover all or part of the rental rent nor receive any form of compensation.
23. The organizer is entitled to restrict the product range. The exhibitor shall report all products (product groups) that ´s for sale in the rented booth. If required this products can be restricted for further sale.
24. FOOD AND DRINKS Please note that the contracted restaurants / restaurants have strict exclusive rights to all food and beverage sales!
25. PAYMENT  
A registration fee of 1500 SEK must be paid in order to reserve a mounting location. This fee will not be refunded in case of cancellation. Final payment for booth must be done no later than 30 days before the event. Both the registration fee and the installation fee are invoiced to the business owner from SIF.  
If the application is received later than 1 month before the trade date, the entire amount is to be paid before the fair, and will not be refunded at any time in case of late cancellation.
26. PROMPT  
Payment Reminder statutory fee 60 kr. Delay interest rate 8% over discount rate from maturity date.
27. RESERVED The registration fee will not be refunded upon reissue, regardless of the reason for the refund and regardless of whether it is paid at the time of re-election. Full payment is required for a refund less than 1 month before the trade date, regardless of whether this is paid at the time of the cancellation, and regardless of cancellation. To refrain from paying the registration fee or the balance does not relieve you of this contract which is binding through your signature.

NOTE! In order for cancellations to be valid (earlier than July 7, 2018), you must request written confirmation. Refunds can not be left for the final month of the fair, regardless of when the booking has been made and regardless of whether the floor area or supplementary arrangements apply. All cancellations must be made by mail to; marknad@icelandichorse.se

## 28. MARKETING

As an exhibitor, I participate in marketing so that I do what I can to spread information about the event in my environment. In order for the Applications and Maps to be correct, it is essential that the application form be filled in as accurately and accurately as possible as these data form the basis of our marketing and information about the exhibitors.

*Your contact on site (7-12 August 2018) is Camilla Billström-she can be reached by phone: 0793-474566*

*All other communications at: marknad@icelandichorse.se*

*The main organizer is the Swedish Icelandichorse Association in cooperation with Margaretehof Icelandic Horses*